

## PRINCIPAL CONTRACTOR GL EVENTS EXPONET DELIVERS ON AUSTRALIA'S MOST HIGH PROFILE BUSINESS EVENT

Largely acknowledged as the 'friendliest' and 'best' in G20 Summit history, world leaders and their delegations alike experienced the product of months of intense event planning and production. The team behind the design, project management and supply of the venue fit-out works, GL events ExpoNet, provides an insight into the production of this world class event.

Identified as the Australian event industry's most notable government event in 2014, the Group of Twenty (G20) Leaders' Summit was hosted by the Department of the Prime Minister and Cabinet.

The event was attended by world leaders, their delegations, other international organisations including the United Nations, World Bank, World Trade Organisation, as well as over 2,500 international and national media

representatives. Among the world leaders were USA President Barack Obama, Germany's Chancellor Angela Merkel and UK Prime Minister David Cameron.



Held in Brisbane in November, the objective of the Summit was primarily to provide a forum for leaders to discuss global economic issues and the Australian contingent led by Prime Minister Tony Abbott set a strong focus on driving economic growth for Australia.



## Chosen for World Leaders – GL events ExpoNet -Principal Contractor

The principal contractor – a joint venture, GL events ExpoNet, was appointed as the official venue fit out supplier to the G20 Leaders' Summit.

Following months of related business meetings in the lead up, the G20 Summit culminated in a meeting of world leaders in Brisbane across a wide scope of venues including the Brisbane Convention and Exhibition Centre (BCEC), several city hotels, Brisbane Airport, Parliament House, offsite dinner locations and outdoor areas of Brisbane city.

The expert team at GL events ExpoNet provided project management and the full gamut of event equipment including furniture, signage, custom constructed features, staging equipment, production, outdoor facilities and audiovisual requirements.

Part of the complex scope featured audiovisual production, the provision of furniture, décor and overall event area design for the leaders' formal dinner held at the Queensland Art Gallery.

## The event industry's most notable government event.

By far the most significant portion of the venue fit out works was the temporary overlay of the BCEC. The team designed, constructed and provided infrastructure for multiple areas of the venue, such as the international media centre, the bilateral meeting rooms, the leaders' area and the welcome to country presentation area.





The G20 Leaders' Summit was unique in terms of scope and complexity.

We were excited to have been given the opportunity to deliver world

class event solutions for this high profile event.

GL events ExpoNet specialises in providing major events project management, design, styling and delivery of state-of-the-art fit out equipment. Our talented team of project managers, innovative designers and logistic experts from both organisations utilised their experience from servicing events such as the London Olympics, Sydney Olympics, previous G20 Summits and other major national events to deliver this global economic forum in Brisbane recently.

Jim Delahunty, Managing Director, ExpoNet

## **G20 ESSENTIAL STATS**

- Australia's largest, highest impact, global business event
- The international media centre was the size of 2 football fields
- **7** heads of international bodies such as the United Nations and the World Bank
- 22 days of move-in installation
- 27 global leaders and delegations attended
- 800 items on the G20 meeting agenda
- 2500 media representatives utilised the Media Centre fit-out area
- 120,000m<sup>2</sup> of BCEC venue meeting spaces utilised
- \$100million economic benefit to Brisbane

As a multi award-winning event supplier with 35 years' experience, ExpoNet excels in providing a complete solution for organisers' every requirement from initial design to onsite delivery of events. GL events is the world leader in designing, managing and delivering major events including former prestigious G20 Leaders' Summits and the London Olympic Games. For more information on the 2014 G20 Leaders' Summit see www.g20australia.org.